



## Session 1

**Date:** Monday, June 3

**Time:** 12:15 - 1:45 pm

**Room:** Aula 2-2, Second Floor

**Title:**

Erasmus+ Opportunities for International Corporation

**Abstract:**

An overview of opportunities for international cooperation will be presented, focusing on the Erasmus+ Program framework for US institutions of higher education.

**Presenter:**

Luis de Barutell  
Education Advisor  
Spanish Service for the Internationalization of Education (SEPIE)  
Madrid, Madrid  
Spain



## **Session 2 - Presentation A**

**Date:** Monday, June 3

**Time:** 12:15 - 1:45 p.m.

**Room:** Aula 2-5, Second Floor

**Title:**

Internationalization at Home and Summer Schools: A Winning Combination

**Abstract:**

This session will review best practices, key elements and standards established by CETYS University (Mexico) for internationalization at home initiatives, and how CETYS has joined hands with key partners abroad to facilitate the participation of international faculty and students in its International Summer School, and in other key programs of its internationalization at home strategy. These actions have helped CETYS reach the goal of 70% of its students graduating with an international experience.

**Presenter:**

Scott Venezia  
Dean for International Affairs  
CETYS University System  
Ensenada, Baja California  
Mexico



## **Session 2- Presentation B**

**Date:** Monday, June 3

**Time:** 12:15 - 1:45 p.m.

**Room:** Aula 2-5, Second Floor

**Title:**

The University at Albany in Valencia: Innovation, Excellence and Diversity

**Abstract:**

Examining the innovative UAlbany in Valencia program, a partnership involving the University at Albany, Universitat Politècnica de València and AIP Language Institute that builds on the more than 50 years of UAlbany program presence in Spain. Reviewing how the program advances internationalization strategy in a diverse, public, research 1 university and promotes institutional priorities in student success, research excellence, diversity and inclusion, and engagement and service.

**Presenter:**

Gilbert Valverde  
Vice-Provost for Global Strategy  
University at Albany - SUNY  
Albany, New York  
USA



### Session 3

**Date:** Monday, June 3

**Time:** 12:15 - 1:45 p.m.

**Room:** Aula 2-4, Second Floor

**Title:**

USDA Initiatives that Strengthen the Agricultural Workforce Nationally and Abroad

**Abstract:**

The U.S. Department of Agriculture works to strengthen the agricultural workforce in the U.S. and abroad. This presentation will highlight programs that support national and global workforce development initiatives at USDA and will place special emphasis on those increasing opportunities at minority-serving institutions and in underserved communities. The goal of these initiatives is to increase representation and equity thru national and international partnerships.

**Presenters:**

Julio C. Puentes

Hispanic Serving Institutions National Program Manager  
USDA Office of Partnerships and Public Engagement (OPPE)  
Washington, District of Columbia  
USA

Carlos Ortiz

National Program Leader  
USDA National Institute of Food and Agriculture (NIFA)  
Washington, District of Columbia  
USA

Adriano Vasquez

Director, Civil Rights  
USDA Foreign Agricultural Service (FAS)



#### **Session 4 – Presentation A**

**Date:** Monday, June 3

**Time:** 12:15 - 1:45 p.m.

**Room:** Aula 2-7, Second Floor

**Title:**

Strengthening Global Connections: A Successful COIL Collaboration UNIBE and Alamo Colleges District

**Abstract:**

In this presentation, we'll explore two exemplary COIL projects, from inception to execution, showcasing Alamo Colleges District's partnership with UNIBE in Costa Rica. Emphasizing the pivotal role of international offices and partnerships, we'll highlight the seamless journey of collaborative learning, fostering global connections for transformative educational experiences.

**Presenters:**

Krissia Leiva  
Executive Director  
Universidad de Iberoamérica  
Tibas, San José  
Costa Rica

Viviana Sánchez Bravo  
International Department  
Universidad de Iberoamérica  
Tibas, San José  
Costa Rica

Alejandra Bueno, J.D.  
Executive Director  
Alamo Colleges District  
San Antonio Texas  
USA



## **Session 4 – Presentation B**

### **Title:**

How to Engage in COIL-an International Collaborative Pedagogy Using Technology

### **Abstract:**

The presentation will demonstrate COIL and benefits achieved by working with peers from another culture. Its interactivity allows attendees to experience interculturality by participating in three activities. We also demonstrate how collaboration is achieved through free technology. A WordCloud icebreaker allows participants to experience the first activity which promotes reflection. Next, the comparative analysis activity facilitates research of students' joint topic and analysis of the commonalities and differences. The final collaborative project showcases the practical application of teamwork and technology.

### **Presenters:**

Amy Ramson, Esq.  
Professor  
Hostos Community College  
Bronx, New York  
USA

Lisanette Rosario  
Director of Career Services  
Hostos Community College/CUNY  
Bronx, New York  
USA



## Session 5

**Date:** Monday, June 3

**Time:** 3:30 - 5:00 p.m.

**Room:** Aula 2-2, Second Floor

**Title:**

Clinical Communication in Spanish in Hispanic Serving Medical Schools

**Abstract:**

This workshop aims to delve into the essential aspects of Medical Spanish Education within Hispanic Serving Medical Schools (HSMS). The session will unfold through a series of engaging discussions, exploring the significance of language assets during admission processes, emphasizing language equity in health professional development, and addressing the challenges and opportunities in implementing Medical Spanish Education in HSMS.

**Presenters:**

Veronica Plaza, MD MPH

Director, Language Equity, Office Diversity Equity and Inclusion; Assistant Professor Department of Family & Community Medicine

University of New Mexico, School of Medicine

Albuquerque, New Mexico

USA

Linda Hodes-Villamar

Associate Professor ED Medical Director for Sandoval Regional Medical Center, Department of Emergency Medicine

University of New Mexico School of Medicine

Albuquerque, New Mexico

USA

Marlene Ballejos

Associate Professor, Vice-Chair for Diversity, Equity and Inclusion, Department of Family & Community Medicine, Assistant Dean for Admissions

University of New Mexico, School of Medicine

Albuquerque New Mexico

USA



## Session 6

**Date:** Monday, June 3

**Time:** 3:30 - 5:00 p.m.

**Room:** Aula 2-5, Second Floor

**Title:**

Enabling Bilingual Data Science Education and Workforce Development Globally

**Abstract:**

Discover how to leverage the National Student Data Corps (NSDC), including 1,000 data science resources in English and Spanish and a community of support, to help learners globally develop data science and analytics skills for a technically savvy workforce. Bilingual students and educators can leverage the NSDC and create local chapters connected to a global community of over 5,400 NSDC members, to learn about data science, analysis, ethics, visualization, and career opportunities.

**Presenters:**

Florence Hudson  
Executive Director, Northeast Big Data Hub  
Columbia University  
New York, New York  
USA

Nora Garza  
Executive Director  
Texas Hispanic Serving Institution  
Laredo, Texas  
USA

Agnes Flores  
Executive Director  
Texas A&M University, Kingsville  
Kingsville Texas  
USA

Emily Rothenberg  
National Student Data Corps (NSDC) Program Manager  
Columbia University  
New York, New York  
USA





## Session 7

**Date:** Monday, June 3

**Time:** 3:30 - 5:00 p.m.

**Room:** Aula 2-4, Second Floor

**Title:**

USA Community Colleges and Promoting Equity, Workforce, Academics, and Internationalization

**Abstract:**

Understand the value of USA Community Colleges as an inclusive pathway for all students. Learn about the extraordinary potential of these institutions in building academic, local and global workforce, continuing education, and international scholarship programs. Certificates, academic diplomas, seamless transfer, open admissions, language programs, and global workforce preparedness: USA Community Colleges are engines of social change and economic growth both locally and internationally.

**Presenters:**

Kim Vo

Assistant Director, International Admissions

Borough of Manhattan Community College, City University of New York (CUNY)

New York, New York

USA

Sanjay Ramdath

Vice President, Enrollment Management

Borough of Manhattan Community College, City University of New York (CUNY)

New York, New York

USA



## Session 8

**Date:** Monday, June 3

**Time:** 3:30 - 5:00 p.m.

**Room:** Aula 2-7, Second Floor

**Title:**

The EC2U Alliance project

**Abstract:**

The EC2U (European campus of City-Universities) Alliance is a collaborative project involving the University of Salamanca and seven other European universities. This initiative aims to create a transnational campus that fosters cooperation across academic, research, and administrative domains, focusing on addressing key societal challenges.

**Presenters:**

Raúl Sánchez Prieto  
Vice-President, Professor  
Universidad de Salamanca  
Salamanca, Salamanca  
Spain

Ricardo Costa  
Doctor, Scientific Coordinator of the EUC2 Alliance at USAL  
Universidad de Salamanca  
Salamanca, Salamanca  
Spain

Jorge Hernandez  
EC2U Alliance Manager at USAL  
Universidad de Salamanca  
SalamancaSalamanca  
Spain



## Session 9

**Date:** Tuesday, June 4

**Time:** 10:45 a.m. - 12:15 p.m.

**Room:** Aula 2-2, Second Floor

**Title:**

HACU Spanish Learning Training Platform

**Abstract:**

HACU Spanish learning training platform is a platform for learning and consolidating the Spanish language whose objective is to dignify it as a symbol of identity richness.

**Presenters:**

José Miguel Sánchez Llorente  
Consejero Delegado  
Cursos Internacionales  
Universidad de Salamanca  
Salamanca, Salamanca  
Spain

Oralia de los Reyes  
Assistant Vice President of Programs and Services  
Hispanic Association of Colleges and Universities (HACU)  
San Antonio, Texas  
USA



## Session 10

**Date:** Tuesday, June 4

**Time:** 10:45 a.m. - 12:15 p.m.

**Room:** Aula 2-5, Second Floor

**Title:**

CAMINOS: Pedagogical Update Project for bilingual Teachers in California

**Abstract:**

This presentation showcases a three-way university-school international partnership focused on the advancement and update of the professional capacities and knowledge of bilingually-authorized teachers in California. A strategically-designed sequence of coursework, an international experience, and follow-up with a community of practice was developed to engage teachers with recently-developed notions in bilingual education as well as connection with new bilingual education policies in California. Core concepts in the design were educational equity, inclusive pedagogies, and support for underrepresented groups. The partnership is a collaboration between Alum Rock Union Elementary School District, San Jose State University and Centro de Lenguas Modernas-Universidad Granada

**Presenters:**

Eduardo R. Muñoz-Muñoz

Associate Professor, Bilingual Authorization Program Coordinator

Connie L. Lurie College of Education, San Jose State University

San Jose, California

USA

Francisco Montoro

Director of Modern Language Center

Universidad de Granada

Granada, Granada

Spain

José Aurelio Llana

Director of the Internationalization Unit

Spanish Service for the Internationalization of Education (SEPIE– Servicio Español para la Internacionalización de la Educación)

Madrid, Madrid

Spain



## Session 11

**Date:** Tuesday, June 4

**Time:** 10:45 a.m. - 12:15 p.m.

**Room:** Aula 2-4, Second Floor

**Title:**

A bottom-up Approach to the Internationalization of the curriculum: The Case of the University of Guadalajara

**Abstract:**

Curriculum Internationalization (IoC) strategies are an excellent alternative to comprehensively provide a high global impact on students. In this presentation, a case study is presented on the strategy that the University of Guadalajara, Mexico, implements to promote the IoC within the institution. In summary, a bottom-up approach is implemented and specific key points on how IoC has increased within the institution are shared.

**Presenter:**

Montserrat Molina Díaz  
Director for the Promoting of Internationalization  
Universidad de Guadalajara  
Guadalajara, Jalisco  
Mexico



## **Session 12**

**Date:** Tuesday, June 4

**Time:** 10:45 a.m. - 12:15 p.m.

**Room:** Aula 2-7, Second Floor

### **Title:**

Diversifying Health Professions Pipelines by Closing the Educational Equity Gap

### **Abstract:**

The importance of a diverse healthcare workforce is a key factor in reducing racial/ethnic health disparities in the US. However, minorities remain underrepresented throughout the health professions. Through an evidence-based curricular redesign integrating inclusive pedagogical practices with innovative technological applications, we successfully closed the educational equity gap in Anatomy and Physiology, the number one obstacle for persistence in health professions. By doing so, we provide a viable pathway for diverse students to become healthcare professionals.

### **Presenter:**

Irina Ellison  
Associate Professor  
Mercy University  
Dobbs Ferry, New York  
USA



### Session 13

**Date:** Tuesday, June 4

**Time:** 12:30 - 2:00 p.m.

**Room:** Aula 2-2, Second Floor

**Title:**

Combating Global Challenges: How to Work with USAID

**Abstract:**

The United State Agency for International Development (USAID) is the premier federal agency for foreign assistance and the world leader in humanitarian aid in the developing world. USAID is a HACU partner and has many partnership opportunities for HSIs. In this session you will learn more about USAID, its global priorities and how your HSI can partner with USAID.

**Presenter:**

Angela Cardenas  
Senior Policy Advisor  
U.S. Agency for International Development  
Washington, District of Columbia  
USA



## **Session 14**

**Date:** Tuesday, June 4

**Time:** 12:30 - 2:00 p.m.

**Room:** Aula 2-5, Second Floor

### **Title:**

Assessing Financial Literacy at Universities in Mexico and United States of America

### **Abstract:**

Universidad Autónoma de Chihuahua and Western New Mexico University distributed surveys assessing financial literacy among their undergraduate students. The assessment of financial knowledge, attitude, wellbeing, and financial inclusion reflects not only the contrasting higher education systems between countries, but also the differences in global competencies among undergraduate students.

### **Presenters:**

Miguel Vicens Feliberty  
Professor of Finance  
Western New Mexico University  
Silver City, New Mexico  
USA

Ivan Ibarra Sanchez  
Assistant Professor of General Business  
Western New Mexico University  
Silver City, New Mexico  
USA





## Session 15

**Date:** Tuesday, June 4

**Time:** 12:30 - 2:00 p.m.

**Room:** Aula 2-4, Second Floor

**Title:**

Strategies to Grow Research Through Diverse and Inclusive Collaborations

**Abstract:**

This session explores strategies to catalyze new research capacity and collaborations among faculty at HSIs and a variety of partners. Panelists will describe social science evidence for the power of diverse academic teams, and several case studies of innovative programs implemented by HACU, US universities, and other organizations to increase broader participation in the research enterprise at HSIs. Panelists will engage the audience in a discussion about best practices for increasing international research collaborations.

**Presenters:**

Barbara Endemaño Walker  
Director, Strategic Research Initiatives  
University of California, Santa Barbara  
Santa Barbara, California  
USA

Lisa Alcorta  
Senior Vice President of Programs and Operations  
Hispanic Association of Colleges and Universities (HACU)  
San Antonio, Texas  
USA

Oralia Oralia de los Reyes  
Assistant Vice President for Programs and Services  
Hispanic Association of Colleges and Universities (HACU)  
San Antonio, Texas  
USA



## Session 16

**Date:** Tuesday, June 4

**Time:** 12:30 - 2:00 p.m.

**Room:** Aula 2-7, Second Floor

**Title:**

Digital University. Holistic Transformation Process

**Abstract:**

This communication presents the digital transformation model of the Nebrija University, whose main objective is to achieve a mature, flexible, agile and global institution, adapted to current academic, scientific, social and cultural needs. Although the set of projects that make up Nebrija Digital University have a high technological component, their success lies in the methodological approach, oriented towards cultural change and the promotion of new skills and ways of working.

**Presenters:**

Cristina Villalonga Gómez  
Vice Chancellor of Digital Education and Technology  
Universidad Nebrija  
Madrid, Madrid  
Spain

Jennifer Ramirez Acosta  
Digital Learning Facilitator  
Universidad Nebrija  
Madrid, Madrid  
Spain

Irene Flores Guerra  
Digital Learning Facilitator  
Universidad Nebrija  
Madrid, Madrid  
Spain



## Session 17

**Date:** Wednesday, June 5

**Time:** 9:00 - 10:30 a.m.

**Room:** Aula 2-2, Second Floor

**Title:**

Connecting Engineering for The Americas (CETA) with the World

**Abstract:**

LACCEI (The Latin American and Caribbean Consortium of Engineering Institutions), founded in 2003, is a non-profit organization consisting of institutions that offer academic programs in Engineering and Technology with the goal of collaborating with other LACCEI partners. The mission of LACCEI is to facilitate and promote global collaboration in the advancement and continuous improvement of engineering and technology education, practice, research, and innovation, linking Latin America and the Caribbean to the rest of the world.

**Presenter:**

Maria Larrondo-Petrie  
Executive Director of LACCEI and Professor  
Florida Atlantic University  
Boca Raton, Florida  
USA



## Session 18

**Date:** Wednesday, June 5

**Time:** 9:00 - 10:30 a.m.

**Room:** Aula 2-5, Second Floor

**Title:**

Engage, Empower, Path to Equal Access

**Abstract:**

This global competency assignment features a scaffolded open resource global education project focused on advocacy and migration. Students learn how to engage objectively, persuasively, and reflectively in these assignments. An expanded version of the assignment includes a Pima ColLegal internship that partners students with local Immigration attorneys, and the Immigrant and Refugee Student Resource Center where we provide assistance to Pima Students and their families with their immigration related issues.

**Presenters:**

Lynnae Thandiwe  
Instructor  
Pima Community College  
Tucson, Arizona  
USA

Yolanda Gonzales  
Diversity, Equity, and Inclusion Program Manager  
Pima Community College  
Tucson, Arizona  
USA

Edna Santiago Ramirez  
CoLegal Intern/Student  
Pima Community College  
Tucson, Arizona  
USA

Anaiza De La Torre  
CoLegal Intern/Student  
Pima Community College  
Tucson, Arizona  
USA



## Session 19

**Date:** Wednesday, June 5

**Time:** 9:00 - 10:30 a.m.

**Room:** Aula 2-4, Second Floor

**Title:**

Innovative Models of Public-Private Cooperation

**Abstract:**

Explore the dynamic collaboration between an Academic member Organization and a corporate sponsor. Gain insights from academia and the sponsoring company. Uncover the challenges, solutions, and transformative potential of this partnership and the positive impact it has on (International) students. Ideal for int'l educators seeking innovative models of public-private cooperation.

**Presenter:**

Bram Van Kempen  
Head of Education Partnerships  
LanguageCert  
Needham, MA  
USA



## **Session 20**

**Date:** Wednesday, June 5

**Time:** 9:00 - 10:30 a.m.

**Room:** Aula 2-7, Second Floor

### **Title:**

Assisted Teaching with Simulation in Health: Balancing Technique and Technology

### **Abstract:**

The (legitimate) rise of simulation-assisted teaching faces some challenges, with the training of teaching staff being one of the main ones. It is in this field of work that our proposal is developed, aimed at teacher training until 100% coverage is achieved, including all those involved regardless of previous experience, sex, age, or level of technology management. Our approach is oriented towards inclusive teaching technique.

### **Presenters:**

Karina Iveth Orozco Jiménez  
Director of the Academic Department  
Universidad Autónoma de Guadalajara  
Zapopan, Jalisco  
Mexico

Salvador Arana Sánchez  
Director of Sporte Academic  
Universidad Autónoma de Guadalajara  
Zapopan, Jalisco  
Mexico



## **Session 21**

**Date:** Wednesday, June 5

**Time:** 10:45 a.m. - 12:00 p.m.

**Room:** Aula 2-5, Second Floor

### **Title:**

University ecosystems of entrepreneurship and innovation that generate positive impact: the experience of Mondragon Team Academy, Mondragon Unibertsitatea

### **Abstract:**

A presentation about the MONDRAGON Group and Mondragon Unibertsitatea, through the MTA entrepreneurship community, and about the entrepreneurship activities that are developed and generate positive impact.

### **Presenter:**

Aitor Lizartza Martin  
Director of Entrepreneurship in the Faculty of Business  
Mondragon Unibertsitatea  
Oñati, Basque Country  
Spain



## Session 22

**Date:** Wednesday, June 5

**Time:** 10:45 a.m. - 12:00 p.m.

**Room:** Aula 2-2, Second Floor

**Title:**

Alamo Colleges and Digital Badges: Revolutionizing Global Education

**Abstract:**

Explore groundbreaking initiatives from Alamo Colleges District and Tecmilenio that leverage digital badges to revolutionize international education. Discover the Alamo Global Learner Pathway, a micro-credentialing system that empowers students, particularly Hispanics, to showcase global competencies. Learn about a transformative cross-border Nursing Pathway that offers unprecedented professional mobility for Hispanic nurses. These initiatives exemplify how community colleges can be catalysts for fostering a diverse and inclusive global workforce through the innovative use of technological tools.

**Presenters:**

Mike Flores  
Chancellor  
Alamo Colleges District  
San Antonio, Texas  
USA

Bruno Zepeda  
Chancellor  
Tecmilenio University System  
Monterrey, Nuevo León  
Mexico

Luke Dowden  
Chief Online Officer  
Alamo Colleges District  
San Antonio, Texas  
USA

Alejandra Bueno  
Executive Director of International Programs  
Alamo College District  
San Antonio, Texas  
USA





### **Session 23**

**Date:** Wednesday, June 5

**Time:** 10:45 a.m. - 12:00 p.m.

**Room:** Aula 2-4, Second Floor

**Title:**

Cultivating a Climate-Ready Blue Economy Workforce: A Collaborative Approach

**Abstract:**

The presentation will highlight a unique public-private partnership in Los Angeles collaborating to build the ecosystem of the emerging Blue/Ocean Economy with the goal to combat climate change while creating its STEM & Career Education Workforce. This LA-19 community college partnership will address the critical need for trained workers in the Blue/Ocean Economy. The multi-million dollar investment focuses on Regenerative Aquaculture, Ocean Renewable Energy, Blue Tech, and Ecosystems Conservation.

**Presenters:**

Patricia Galarza Ramos  
Dean Academic Affairs  
Santa Monica College  
Santa Monica, California  
USA

Laura Cantu  
Vice President of Academic Affairs  
Los Angeles Mission College  
Sylmar, California  
USA

Armando M. Rivera  
Interim Associate Vice Chancellor, Workforce Development  
Los Angeles Community College District  
Los Angeles, California  
USA



## **Session 24**

**Date:** Wednesday, June 5

**Time:** 10:45 a.m. - 12:00 p.m.

**Room:** Aula 2-7, Second Floor

### **Title:**

Enhancing Academic Engagement with Customized GPTs as Virtual Teaching Assistants

### **Abstract:**

This workshop is tailored for an academic audience, focusing on harnessing the power of Artificial Intelligence, particularly Generative Pre-trained Transformers (GPTs), to enhance teaching methodologies, while incorporating multilingualism and multiculturalism in inclusive pedagogy. We will demonstrate and practice the development and utilization of customized GPTs as virtual Teaching Assistants (TAs), emphasizing their role in fostering inclusive and diverse learning environments. The exercise will also focus on the ethical considerations associated with new technology.

### **Presenter:**

Jorge Silva-Puras  
Interim Provost and Senior VP for Academic Affairs  
Lehman College  
Bronx, New York  
USA